

Discussing Volatility With Your Advisor: Being Prepared For Any Weather



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The stock market is just about as predictable as the weather. Some things may appear to be static and predictable until they aren't anymore, and it can happen without notice. Forecasters for both the weather and the stock market do their best to make life predictable for everyone, but the truth is we have to always be ready for volatility. Sometimes change is minimal. Other times it could be drastic. When you have a strong relationship with your financial advisor and discuss the possibilities of [market volatility](#), you'll have a better chance of weathering any storm and having peace of mind along the way.

Volatility is Completely Normal

News stories today often create a false perception that the market is crashing, when the reality is we are just experiencing a little volatility. Whether you're talking about the weather or stock markets, volatility is completely normal and definitely isn't the exception. On a similar note, volatility shouldn't be perceived as being negative. Most of the time when investors fear an unstable market, it's because they haven't developed a strong relationship with their financial advisor to discuss the impact it could have on their investments.

Opportunities Are Often Found in Volatile Markets

A volatile market isn't always good, nor is it always bad. The outcome usually depends on how well prepared you are for it when the inevitable occurs. Your financial advisor should discuss with you the possibilities associated with a volatile market. Some of the possibilities may make you feel uncomfortable as an investor, but you'll also see the potential for great opportunities as well. Sharing and discussing actionable information

with your financial advisor is important and necessary to have some peace of mind during even the highest points of market volatility.

Strong Relationships Can Help You Weather Volatility

The difference between a person who fears market volatility and a person who embraces it all comes down to the relationship they have with their [financial advisor](#). Constant collaboration is healthy for any relationship, and the investor-advisor relationship is no different. Frequency and depth of every interaction can lead to a higher quality relationship and make volatility seem like it has a minimal impact on your long-term plans.

United Capital's Financial Life Management is designed to help you achieve your life goals, no matter where life takes you along the way. There may be twists, turns and bumps on your path, but when you have a strong relationship with your financial advisor, you can have some peace of mind knowing you've done everything you can to plan for a volatile market. To learn more about our program and how our financial advisors can help you plan for your future, [contact us](#) at any time to schedule a consultation. Or visit our [website](#) today.

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