

Combining Your Actions With Third-Party Expertise May Help Increase Your Chance of Financial Success



Written by Michael Duncan

When you make your goals for the New Year, some of your focus should be on how you'll achieve them. Many people make the same goals year after year, take the same action to achieve them and don't see the results they want. So if you approach them the same way this year, why do you think the results will be any different? This thought process can be applied to any type of goal, whether it's losing weight, saving money or anything else. One of the key missing components people eventually discover is they aren't combining their actions with the right resources. When it comes to [your financial situation](#), pairing your goals and actions with the help of a financial advisor may be a difference-maker in actually achieving those goals.

Why Your Actions Alone Still Leave Holes

A goal can be defined simply as an unfulfilled objective. Some people take a step forward to achieve those goals, like reading financial articles or books, studying investment decisions and more. While those are positive actions to take, combining those actions with the expertise of a financial advisor can take your actions to the

next level. Studies indicate people who work with professional assistance may have more discipline achieving their goals.

Combine Your Goals With The Right Tools For Success

If you're serious about achieving the financial goals you set this year, the time is now to seek out the proper tools to help you reach them. Working with a financial advisor is often the missing piece in an investor's ability to truly move in a positive direction with their actions. Just like goals can be hollow without a plan of action, your actions may be hollow if you don't have the proper guidance and expertise to rely on. You have plenty of tools available to you to have success. Taking the first step and reaching out to a [financial advisor](#) may seem unnatural to you, but you owe it to yourself to take the step and see where the conversation leads.

Leverage Your Financial Advisor's Expertise

Finding the right formula for financial success is hard to do on your own. No matter how many books and informational articles you read, those resources don't give you any insight into your current situation and how you can achieve your specific goals. Your financial advisor has the same knowledge you can find in educational materials, but the difference is they can apply the knowledge to your specific situation. When you realize this as an investor, you can leverage your financial advisor's expertise more instead of potentially spinning your wheels by taking the wrong type of action.

United Capital financial advisors place a heavy emphasis on having Honest Conversations® with every client. We understand investors today have an abundance of resources at their fingertips, which can prompt them to take certain types of action. Our role is to be a coach and trainer, and provide you with the winning formula for success. To do this, we take the time to understand your past and current situation, as well as where you want to be in the future. Your finances are important in creating the lifestyle you desire, so [contact us](#) today to see how we can help shape your future. Or visit our [website](#) today.

Investing involves risk and clients should carefully consider their own investment objectives and never rely on any single chart, graph or marketing piece to make decisions. The information contained herein is intended for information only, is not a recommendation to buy or sell any securities, and should not be considered investment advice.

Honest Conversations® is a registered trademark of United Capital Financial Advisers, LLC © 2018. United Capital Financial Advisers, LLC. All rights reserved.

Registered Representative of and offering securities through Cetera Advisor Networks LLC ("Cetera"), member FINRA/SIPC. Investment Advisory services offered through United Capital Financial Advisers, LLC ("United

Capital”), an investment adviser registered with the SEC. Cetera is under separate ownership from any other named entity.